



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-23-2012 PAGE: 1 of 2

STRATEGIC MEDIA SERVICES - 5127  
ATTN: NEIL WILLIAMS  
3299 K STREET  
SUITE 200  
WASHINGTON DC 20007

Contract No 395629	Contract Dt 08-14-2012	Revision Dt 10-22-2012	Rev# 2	Advertiser ROBERT DOLD FOR CONGRESS	Brand ROBERT DOLD FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO						
Agency Est#			CMS # 241221	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-23-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241221				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-22-2012	10-23-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P			1	30	1	1						2	5,225	2	10,450.00	
2	10-22-2012	10-23-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)			1	30	1	1						2	1,235	2	2,470.00	
3	10-22-2012	10-23-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)			1	30	1	1						2	1,520	2	3,040.00	
4	10-22-2012	10-23-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)			1	30	1	1						2	1,425	2	2,850.00	
5	10-22-2012	10-22-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516)			1	30	1							1	950	1	950.00	
6	10-22-2012	10-22-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)			1	30	1							1	1,700	1	1,700.00	
7	10-22-2012	10-23-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)			1	30	1	1						2	2,090	2	4,180.00	
8	10-22-2012	10-23-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)			1	30	1	1						2	2,850	2	5,700.00	
9	10-22-2012	10-23-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)			1	30	1	1						2	3,325	2	6,650.00	
10	10-22-2012	10-22-2012	08:00PM - 10:00PM	PRIME BY TIME: MON 7-10P (5592)			2	30	1							1	10,000	1	10,000.00	
11	10-23-2012	10-23-2012	07:00PM - 08:00PM	PRIME BY TIME: TUE 7-10P (5594)			1	30		X						1	13,300	1	13,300.00	
																Contracted Gross Total:		18	61,290.00	
																Actual Gross Total:		18	61,290.00	
																Agency Commission:			9,193.50	
																Net Total:			52,096.50	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		0.00		0.00		61,290.00		0.00							61,290.00					
TOTAL		0.00		0.00		61,290.00		0.00							61,290.00					

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